

**Graphic  
works**



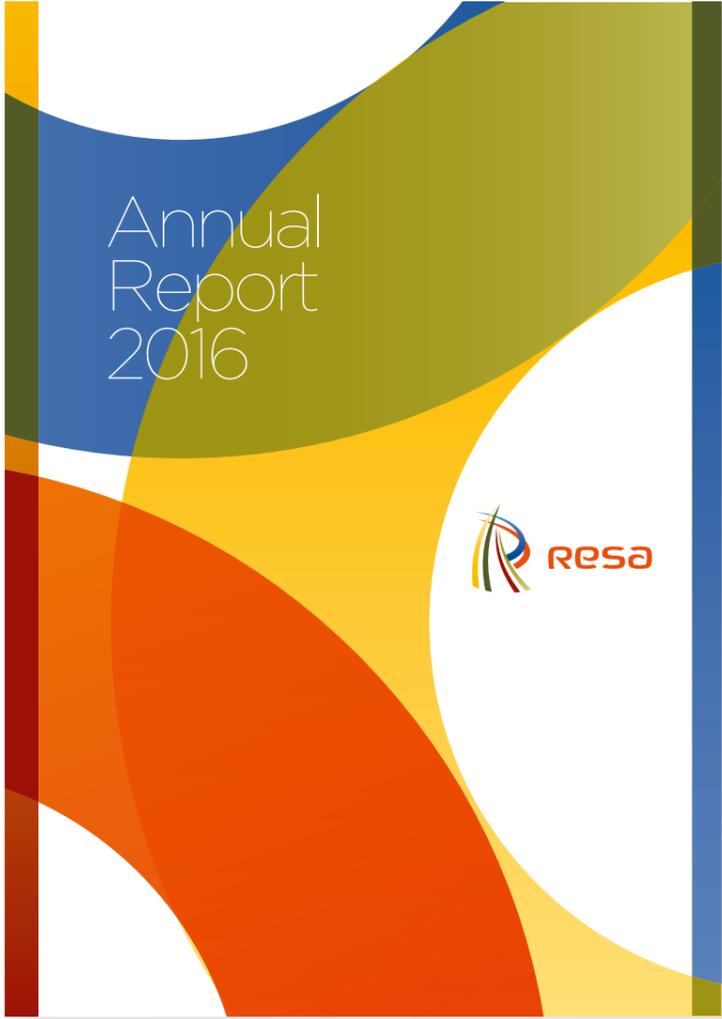
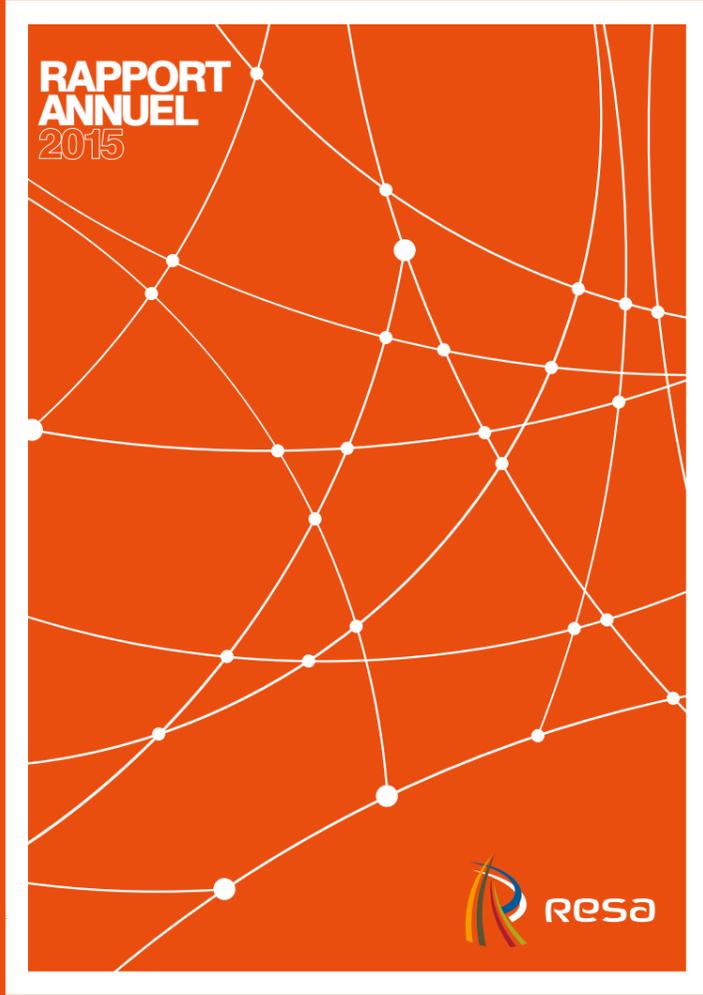
since **1989**



**Customer : Sowalfin**  
**Activity : public investment fund**  
Annual reports  
Corporate brochures  
Invitations



**Customer : Meusinvest**  
**Activity : economic development**  
Annual reports  
Corporate brochures  
Invitations



**Customer : RESA**  
**Activity : energy**  
Annual reports  
Corporate brochures  
Take away  
Posters  
Website

# upm<sup>©</sup>



**Customer : Union Professionnelle des Métiers de la Communication**  
**Activity : professional organization, communication**

Logotype  
Displays  
Emailings  
Brochures  
Invitations  
Annual reports



REHABILITER



ENVIRONNEMENT



BATIMENTS/  
IMMEUBLES



ISOLATION



DYNAMIQUE/ACTION

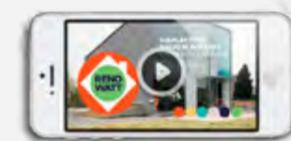
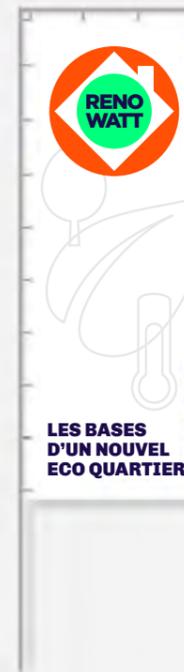


**RENO  
WATT**



**Customer : GRE LIEGE**  
**Activity : energy**

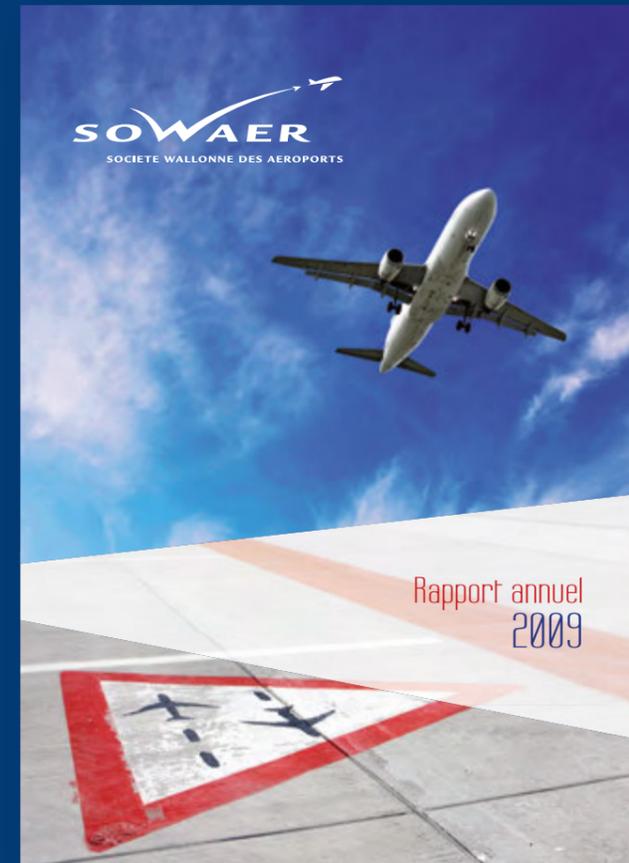
Logotype  
Displays





**Customer : Ogeo Fund**  
**Activity : finance, insurance**

- Annual reports
- Corporate brochures
- Invitations
- Website
- Exhibition stand
- Emailing campaigns

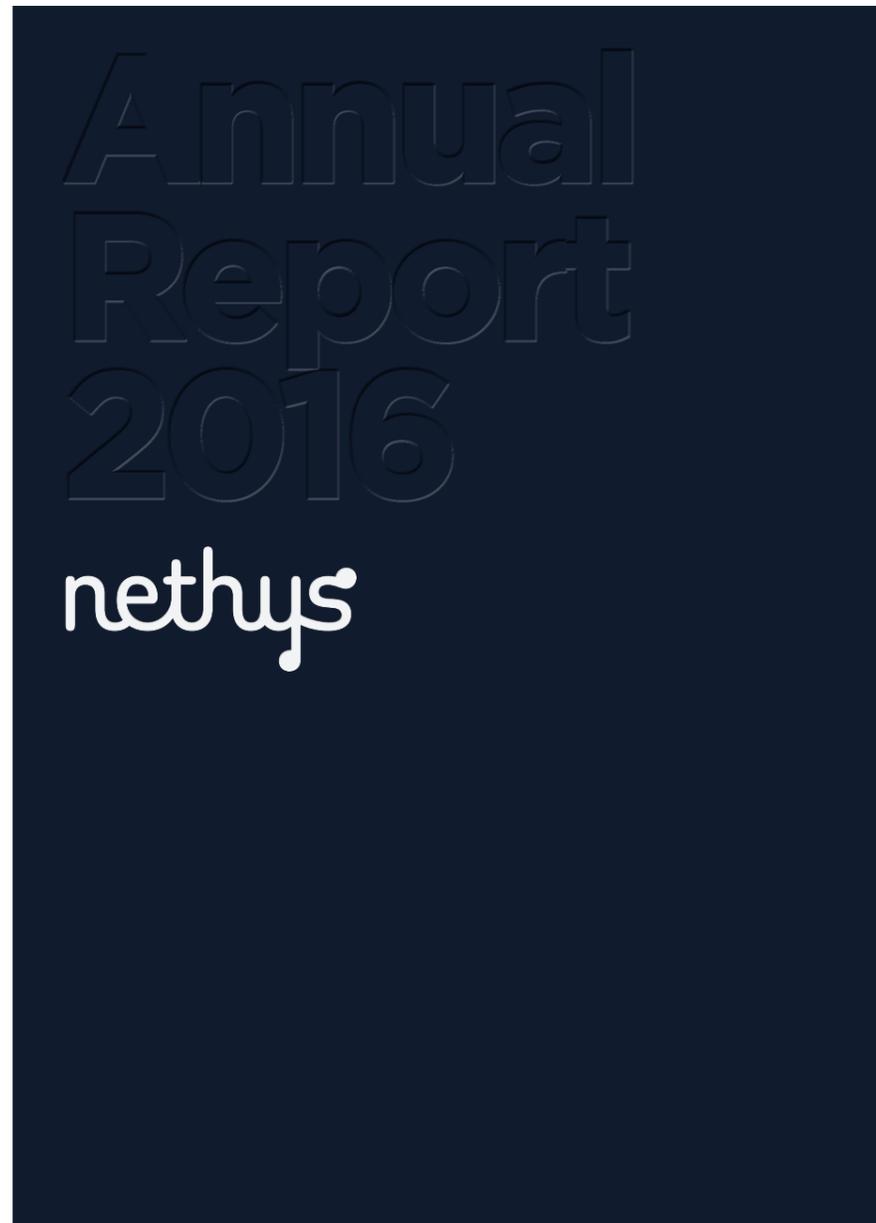


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Customer : Sowaer  
 Activity : airports  
 Annual report (die cut)



Customer : Nethys  
 Activity : energy, telecommunications, media  
 Annual report (embossed cover)

ANNUAL REPORT 2016 - 2017

# Be tv

## Fill up on emotions!

8

80 81

ANNUAL REPORT 2016 - 2017

# Be tv

## Distribution

Be tv operates in two main areas: broadcasting premium pay TV (Be 1 HD, Be Cine HD, Be Select HD) and the distribution of thematic channels (Cine+ Premier, Cine+ Fusion, Cine+ Classic, Be Bouquets and Be Options).

Be tv is also for interactive services such as Be à la demande or the opportunity to watch a Be tv programme again at any time and Be tv Go, multi-screen accessibility to all Be tv channels when and where you want.

In 2016, Be tv just announced the start of its new offer under the HD banner while the Be tv channel service was enhanced by three new channels (Cine+ Fusion, Cine+ Premier and Cine+ Classic).

Be Bouquets and Be Options - there are nearly 80 channels accessible alone or in addition to Be tv.

Be Bouquets offers a multitude of thematic channels grouped in six Bouquets: Entertainment, Documentaries, Children, Sport, Cool and Selected. The options Cinema, Disney movies, News, Sensation, Crime and Music complete individual preferences in a more targeted way.

### Broadcasting

Be 1 HD is the best of cinema entertainment, the most award-winning service in Belgium for the cinema class, award and prestige documentaries. In 2016, Be tv entered into an exclusive partnership with HBO, which allowed it to broadcast all productions and to carry the label Be Vision of HBO.

- Be 1 HD is the opportunity to watch the programme on Be tv both on high quality to make this offer.
- Be Cine HD is the channel devoted to high quality watching on original on Be tv French or subtitled original series, not forgetting anime series.
- Be Cine HD is the channel with a demand for all subscribers.
- Be à la demande and Cine+ is a demand and free service reserved for Be tv subscribers. These services are accessible at any time via the HD banner on the Amazon box, and they allow you to access a wide range of films, series, entertainment and documentaries in the language of your choice thanks to the multilingual version.

### Extra services for subscribers

Be à la demande, all of Be tv when you want it. Series, series, documentaries, films, all the programmes broadcast on Be tv can be found on the Be tv demand catalogue. Classified by type for ease of use, more than 1000 titles are available with a few clicks on the remote control.

Cine+ à la demande offers subscribers more than 500 titles with HD and new films, full movies, comedies, dramas, thrillers.

With Be tv Go, the entire Be tv service is available on the go on your tablet, computer or Xbox One, anywhere in Belgium.

82 83

ANNUAL REPORT 2016 - 2017

## Digitisation of the cities and municipalities of Wallonia

By providing a variety of technology services grouped on a centralised platform called FabInfo, WiFi access points and tablets to simplify requests in the dynamic Smart City.

WiFi access points, email, Webinars, geolocation, city web, FabInfo supports all the local authority communication needs. Today, FabInfo is a community that brings together more than 600 Wallonian entities.

In 2016, the cities of Namur and Dinant created new "Smart" projects.

### Free WiFi in Namur

After Liège and Mons, Namur is the third city equipped by WiFi as part of the Walloon Government's "Digital Cities" project.

Philippe Herbin, Jean-Louis Lagauche, Jean-Louis Peltier, Luc de Fauville, Maurice Servais, Jean de Gucht, these are some of the city of Namur who have taken the WiFi network will soon be deployed. These plans have been submitted to the city of Namur for funding, culture and economic interests. At the end of the deployment, there will be 150 WiFi access points in the centre of Namur and in the surrounding area.

The WiFi service allows residents, students, professionals and visitors free access to Internet, using an automatically identified to a centralised portal, offering different services of the city as well as useful call, food and tourist ones.

After identification, they access the files, where they can add their location data, check their arrival, access social networks, etc. Surfing is limited to 2 hours per day. Sites with illegal or adult content will be filtered and will be inaccessible on the public network.

### A digital communication network in Dinant

WiFi was selected to deploy the "urban network of digital communication" in the city of Dinant. This is a Smart network through the city of Dinant. This is a Smart network through the city of Dinant. This is a Smart network through the city of Dinant.

Through the network of broadband access points (Smart City), the city of Dinant is part of the "Smart City" dynamic, through the progressive deployment of smart technologies for the local authority and its citizens.

Concretely, it is one of the goals that allow the deployment of a "Smart" policy. By implementing a high density, high speed network that will support the gradual implementation of communication services, the city of Dinant is fully in the dynamic.

Concretely, this allows them to offer an urban network, which improves the living environment of residents and already installed. Depending on the specific needs of the city, a multitude of new services can be developed, such as: parking (weatherproof) by the existing network.

### A new step in Smart politics for the city of Namur

Through public WiFi, the city of Namur will offer a series of digital and variable services that will ensure simple access to Internet and which will be optimized public services and put the citizen at the heart of the city.

84 85

M + } = R



MR  
minority  
report



Customer : Minority Report  
Activity : data mining

Logotype  
Brand identity



# digiwellness



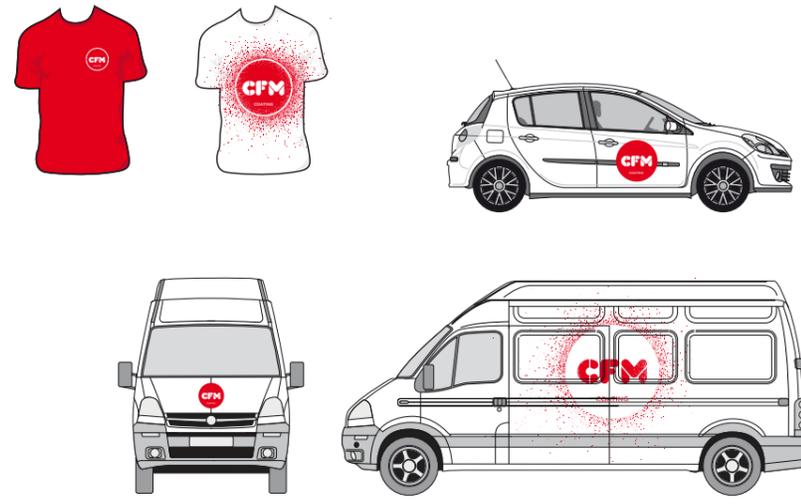
app icon



**Customer : LIFE PHARMA**  
**Activity : medical, connected health**

Logotype and brand identity  
App icon  
Book  
TV ad campaign  
Corporate movie





ABOUT SERVICES REALISATIONS CONTACT

### PROTECTION & APPLICATION SOLUTIONS

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#### Areas of expertise

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#### Who are we

Meet our skilled team

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#### Latest works

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PRIVATE SPACES

PUBLIC SPACES

Customer : CFM COATING  
Activity : industry

Logotype  
Brand identity  
Website



Customer : MTP  
Activity : tourism

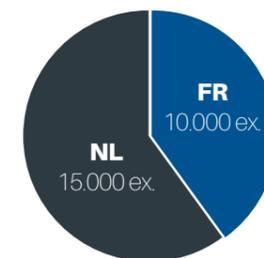
Logotype  
Brand identity



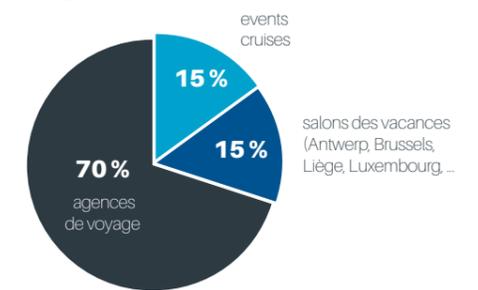
Customer : Classix  
Activity : tourism

Brand identity  
Displays  
Brochures  
Magazine  
Website (under process)

Tirage 2018



Distribution





HAUTECLER  
ARCHITECTE

**Customer : Paul Hautecler**  
**Activity : architecture**

Logotype  
Brand identity  
Signage



HAUTECLER  
ARCHITECTE

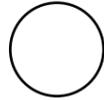
RAILS  
SPEED  
OPEN WAY



CONVERGENCE



WORLD  
NETWORK



ECOLOGICAL  
GREEN



ROUTES  
LINKS



FLIGHTS  
CONNECTIONS



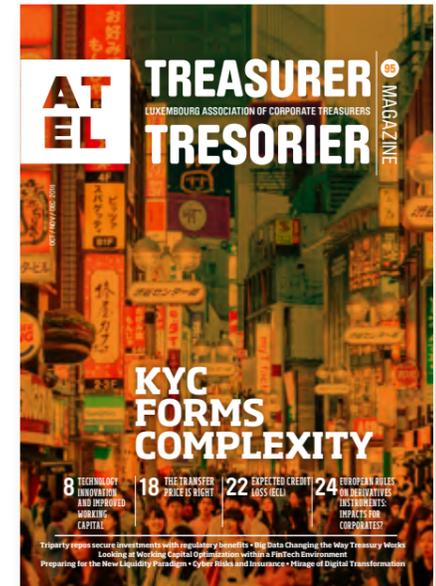
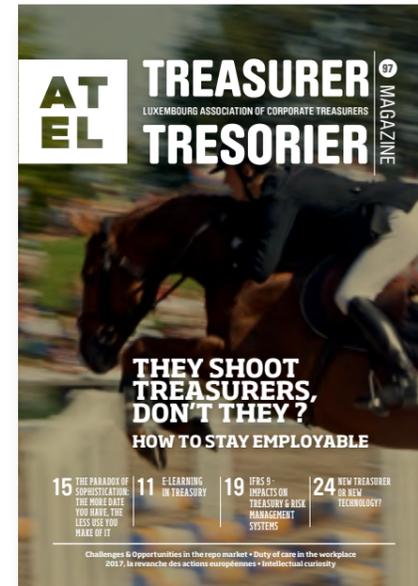
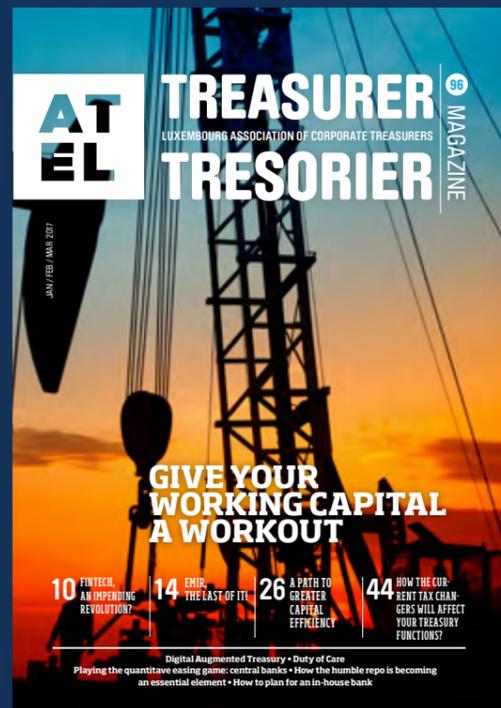
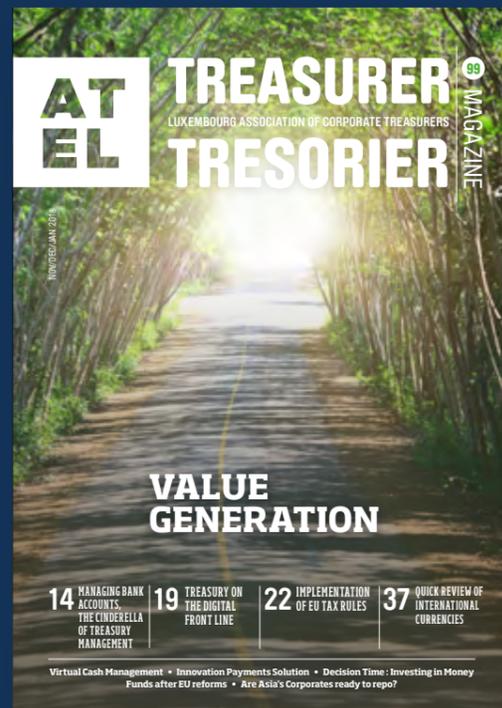
**EURO  
CAREX**

CARGO  
RAIL  
EXPRESS



**Customer : Carex** (Amsterdam, Germany, Liege, London, Lyon, Roissy )  
**Activity : fret**

Logotype development  
Brand identity  
Displays  
Brochures



Customer : ATEL  
Activity : professional organization, finance

Book covers  
Displays  
Magazines

## **CONTACT**

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## **REFERENCES**

Arcelor-Mittal - Arclinea - AST - ATEL- Groupe Axa - Bureau Economique de la Province de Namur (BEP) - CESRW - CILE- Cinna - Communauté française de Belgique - CHR Liège - CHU Liège - Conseil wallon de la Politique Scientifique (CPS) - ENJEU (Accordages-Initiatives) - Degotte Units - Elicio - Essenscia (Fedichem wallonie) - Euro-Carex (Aéroports de Paris) - Fonds Social Européen - Forem (Le) (Maisons de l'Emploi, Espace Emploi Formation) - Galler (chocolats) - Godiva Belgium - INSEAD (F) - Liege Airport - Meusinvest - Michelin Benelux (NL) - Ministère de la région Wallonne (DGATLP - Patrimoine / DGTRE) - Ministère fédéral de la Fonction publique - NETHYS - AWEX (Office for Foreign Investors) - Bayer - Port Autonome de liège - RESA - Sowaer - Sowalfin - Sowaccess - TNT - Trends Tendances (Roularta Media) - Total Belgium - Université de Liège - Ville de Liège - Volvo Cars (Nordicar, Scandia) - Vranken Pommery (F) - ...